

OUR MISSION

Our mission is to provide youth with education and recreation opportunities that lead the way for a life-long commitment to physical fitness, thus improving health and wellness.

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WHO WE ARE:

GFFT is an acronym that stands for Genesis Foundation for Fitness & Tennis, a non-profit, 501c3 foundation.

GFFT was founded on the premise that physical activity improves quality of life. When begun at an early age, physical activity offers healthy habits that may result in life-long benefits of health and well-being.

WHO WE HELP:

Founded in 2006, the foundation places emphasis on individuals, schools, clubs or organizations that are focused on health and wellness for youth, up to 18 years old, who are from low income families, disadvantaged backgrounds, or are physically or mentally challenged.

WHERE WE HELP:

Currently we serve the following counties in Kansas: Sedgwick, Butler, Harvey and Reno.

So many children in our community struggle to be physically fit and meet academic standards. GFFT is committed to help change the lives of children, to help them become successful in life. I'm excited to share our highlights from 2019-2020 Children need our help more than ever this year. - **DeAnn White, Executive Director**

HIGHLIGHTS FROM 2020

1. GFFT was able to start a brand-new program called **Beds for Kids**, which provides new beds and linens to children who've been sleeping on floors.
2. GFFT provided grants for 850 youth participating in a variety of athletic opportunities such as bowling, Tae Kwon Do, track and field, tennis lessons, and the **Girls on the Run** program.
3. In December, GFFT are adopting 56 families to buy Christmas gifts for. In addition, we will be providing toys and gifts to the children of our community.
4. We plan to return to the schools this spring to hand out 1,000 pairs of athletic shoes for our **Kicks for Kids** program.

**SERVED 1,366 CHILDREN
SERVED IN 2020**

**850
GRANTS**

**263
TENNIS
CAMPS**

**50
BEDS
FOR KIDS**

**203
CHRISTMAS**

GRANTS

GFFT grants may be awarded for something as simple as a new walking program for area students, or as monumental as high-level training for an Olympic-hopeful. GFFT grants are provided to youth and organizations.

MEET NATHAN KLEINSCHRODT



"GFFT helps me with fees and travel expenses. I have been able to travel to Topeka, Detroit, and Dallas to bowl. Thank you for your support."
-Nathan Kleinschrodt

Nathan received GFFT grants to assist with his bowling goals. Last year Nathan placed 3rd in State with his team placing 1st overall.

McADAMS NATIONAL JUNIOR TENNIS LEAGUE (NJTL)

"GFFT has provided tennis support for the multicultural community of McAdams Park. Kids are able to learn the game of tennis, get exercise, and build their character and life skills. Thank you GFFT for your support"
Alex Lee — Executive Director



TENNIS CAMPS

GFFT sponsored two camps for over 263 children.

- Play **Tennis Fast for Kids** - introductory program for kids ages 6 – 15
- GFFT received a grant from Missouri Valley Tennis Association. Provided tennis lessons



need.

Our newest program, **Bed for Kids**, was created in fall of 2020. GFFT partnered with **Eddy's Insurance Group** and **The Mattress Hub** to provide new beds and linens to children. Too many children do not have beds and are sleeping on the floor. Some children are sleeping on old and dirty beds. One family told us their beds had bugs. **Beds for Kids** provided mattresses, box springs, bed frames, sheets, pillows, and blankets to children in



CHRISTMAS PROGRAM

In 2020, GFFT and Genesis Health Clubs adopted 56 families and provided toys to 203 children in our community to create a merrier Christmas. "We took a mother out shopping for her and her 3 kids. Spending time with her, we got to know her and understand her troubles. She is very appreciative of the help that we are providing." - Chas Wiggan, Genesis Health Club Manager



Picture: 12/2019



Kicks for the Kids started in 2019, it is our biggest program in assisting under-resourced children by providing new athletic shoes during the school year. A brand-new pair of shoes improves self-esteem, school attendance, sports participation, peer-acceptance and overall physical and academic performance. "It's definitely heartwarming," said **Sophia Rodriguez**, whose two children attend L'Ouverture School. "It's a reminder of just the kindness that people have and the love that they have especially for children. No matter what walk of life, no matter what financial status it is helpful for all families. We are definitely grateful and I know the other families are too."

"Even though we have done some wonderful things in the 33 years that I have been with Genesis, this was truly one of the most gratifying and most fun! The light in the kid's faces when they tried on their shoes was amazing!" **Angie Kendall — Group Fitness Instructor Genesis Health Club**



"These people just spent their money on us, they didn't have to do that," said Amali Sandoval, a student.



Picture: 10/2019

2019 INFOGRAPHIC

1,000 children receive new shoes and socks

88% of the children received free or reduced lunches

Elementary schools GFFT has helped:
L'Ouverture
Computer technology
Magnet Elementary School, Samuel E. Spaght Science & Communications Magnet, and Holy Savior Catholic Academy

Genesis Health Club employees help measure, sort, and hand out shoes

Partners included *Fleet Feet* and *Bombas Socks*